

## WBZ TV 4

1170 SOLDIERS FIELD ROAD, . BOSTON MA 02134

WBZ TV 4

AND

PAGE 1

329831	AGENCY (OR SERVICE)		ACTING AS AGENT FOR		177146	ADVERTISER (OR AGENCY AND ADVERTISER)	
NAME		AMERICAN RAMBLER				ROMNEY FOR PRESIDENT, INC.	
AND		138 Conant St				585 Commercial St	
ADDRESS		Beverly	MA	01915-1665		Boston	MA 02109-1024
		USA				USA	
CONTACT		S. KINCAID				PRODUCT ROMNEY/R/PRES	
LOCAL SALESPERSON		PAT CASHEN POLITICAL		AGENCY EST. NO. 114		PRODUCT CODE 1301	
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING		10/31/12		AND ENDING		11/06/12	
				NO. WEEKS:		1	

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	22222..	6	05:58A	07:00A	30S	10/31/12-11/02/12 11/05/12-11/06/12	WBZ NEWS	10	900.00	9000.00
FIXED		4								
2	22222..	6	07:00A	09:00A	30S	10/31/12-11/02/12 11/05/12-11/06/12	THE EARLY SHOW	10	500.00	5000.00
FIXED		4								
3	22222..	6	09:00A	10:00A	30S	10/31/12-11/02/12 11/05/12-11/06/12	RACHAEL RAY	10	585.00	5850.00
FIXED		4								
4	11111..	3	10:00A	11:00A	30S	10/31/12-11/02/12 11/05/12-11/06/12	LET'S MAKE A DEAL	5	1000.00	5000.00
FIXED		2								
5	11111..	3	11:00A	12:00N	30S	10/31/12-11/02/12 11/05/12-11/06/12	PRICE IS RIGHT	5	1080.00	5400.00
FIXED		2								
6	22111..	3	12:00N	12:27P	30S	10/31/12-11/02/12 11/05/12-11/06/12	WBZ NEWS	7	630.00	4410.00
FIXED		4								
7	22111..	3	12:27P	03:00P	30S	10/31/12-11/02/12 11/05/12-11/06/12	CBS SOAP ROTATION	7	600.00	4200.00
FIXED		4								
8	22111..	3	03:00P	04:00P	30S	10/31/12-11/02/12 11/05/12-11/06/12	DR. PHIL	7	650.00	4550.00
FIXED		4								

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ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	138 Conant St				585 Commercial St			
ADDRESS	Beverly	MA		01915-1665		Boston	MA 02109-1024	
	USA				USA			
CONTACT	S. KINCAID				PRODUCT ROMNEY/R/PRES			
LOCAL SALESPERSON	PAT CASHEN POLITICAL		AGENCY EST. NO.		PRODUCT 1301			
			114		CODE			
NATIONAL SALESPERSON								
BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1								

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ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
9 FIXED	22000..	4	04:00P	04:30P	30S	11/05/12-11/06/12	JUDGE JUDY	4	850.00	3400.00
10 FIXED	00111..	3	04:30P	05:00P	30S	10/31/12-11/02/12	JUDGE JUDY	3	850.00	2550.00
11 FIXED	20222..	6 2	05:00P	05:30P	30S	10/31/12-11/02/12 11/05/12-11/05/12	5PM NEWS	8	1000.00	8000.00
12 FIXED	20222..	6 2	05:30P	06:00P	30S	10/31/12-11/02/12 11/05/12-11/05/12	530PM NEWS	8	1100.00	8800.00
13 FIXED	20220..	4 2	06:00P	06:30P	30S	10/31/12-11/01/12 11/05/12-11/05/12	WBZ NEWS	6	1440.00	8640.00
14 FIXED	10110..	2 1	07:00P	07:28P	30S	10/31/12-11/01/12 11/05/12-11/05/12	WHEEL OF FORTUNE	3	1980.00	5940.00
15 FIXED	F	1	07:00P	08:00P	30S	11/02/12-11/02/12	PATRIOTS ALL ACCESS	1	2880.00	2880.00
16 FIXED	10110..	2 1	07:28P	07:57P	30S	10/31/12-11/01/12 11/05/12-11/05/12	JEOPARDY !	3	2880.00	8640.00
17 FIXED	202220.	6 2	11:00P	11:35P	30S	10/31/12-11/02/12 11/05/12-11/05/12	WBZ NEWS	8	2700.00	21600.00

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NAME AMERICAN RAMBLER ROMNEY FOR PRESIDENT, INC.

AND 138 Conant St 585 Commercial St

ADDRESS Beverly MA 01915-1665 Boston MA 02109-1024

USA USA

CONTACT S. KINCAID PRODUCT ROMNEY/R/PRES

**Cancellation Notice**

**Required**

Announcement 28 days

prior notice

LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 114

PRODUCT CODE 1301

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/31/12 AND ENDING 11/06/12 NO. WEEKS: 1

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			FROM	TO						
18	20211..	4	05:00A	05:56A	30S	10/31/12-11/02/12	WBZ NEWS	6	500.00	3000.00
FIXED		2				11/05/12-11/05/12				
19	M	2	10:00P	11:00P	30S	11/05/12-11/05/12	HAWAII FIVE-O	2	14000.00	28000.00
FIXED										
20	Sa	2	12:00N	07:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	1000.00	2000.00
FIXED										
21	Sa	2	08:00P	11:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	2	10000.00	20000.00
FIXED										
22	Su	2	06:00A	07:00A	30S	11/04/12-11/04/12	WBZ NEWS	2	540.00	1080.00
FIXED										
23	Su	2	07:00A	08:00A	30S	11/04/12-11/04/12	WBZ NEWS	2	630.00	1260.00
FIXED										
24	Su	2	08:00A	09:00A	30S	11/04/12-11/04/12	WBZ NEWS	2	900.00	1800.00
FIXED										
25	Su	2	08:57A	10:30A	30S	11/04/12-11/04/12	CBS SUNDAY MORNING	2	1980.00	3960.00
FIXED										
26	Su	1	10:30A	11:30A	30S	11/04/12-11/04/12	FACE THE NATION	1	2000.00	2000.00
FIXED										
27	Su	3	01:00P	04:00P	30S	11/04/12-11/04/12	NFL (1PM)	3	18000.00	54000.00
FIXED										
28	Su	1	04:00P	07:00P	30S	11/04/12-11/04/12	NFL (4PM)	1	18000.00	18000.00

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USA USA

CONTACT S. KINCAID PRODUCT ROMNEY/R/PRES

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LOCAL SALESPERSON PAT CASHEN POLITICAL AGENCY EST. NO. 114 PRODUCT CODE 1301

NATIONAL SALESPERSON

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ITEM	DAYS		FROM	TO						
FIXED										
29 FIXED	Su	2	07:30P	08:30P	30S	11/04/12-11/04/12	SIXTY MINUTES	2	20000.00	40000.00
30 FIXED	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE AMAZING RACE	1	16000.00	16000.00
31 FIXED	Su	2	09:30P	10:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	2	16000.00	32000.00
32 FIXED	Su	2	10:30P	11:30P	30S	11/04/12-11/04/12	THE MENTALIST	2	15000.00	30000.00
33 FIXED - LATE NEWS	Su	2	11:00P	12:00M	30S	11/04/12-11/04/12		2	2700.00	5400.00
Total Contract:								139		372360.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						.00	351280.00	.00	351280.00	
GRAND TOTAL									351280.00	

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